

**TOWN OF FAIRVIEW
ECONOMIC/COMMUNITY DEVELOPMENT CORPORATION
MEETING MINUTES
APRIL 19, 2017**

The Board of Directors of the Fairview Economic and Community Development Corporations held a special session in Fairview Town Hall Council Chambers, located at 372 Town Place, on Wednesday, April 19, 2017 at 6:30 p.m.

The following directors were present:

Warren Westberg	Sim Israeloff	Roy Serpa
Bill Nicol	Robert Herrema	

The following directors were absent:

Don Braun	Jeff Rutherford
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The directors so present did constitute a quorum. Also present were Town Manager, Julie Couch; Economic Development Manager, Ray Dunlap; and Event/Marketing Specialist, Shannon Craft.

The meeting was called to order by Chairman Westberg at 6:30 p.m.

Mr. Nicol made a motion to approve the consent agenda: A) Consider approval of the minutes of February 28, 2017; B) Consider acceptance of the February 2017 CDC monthly financial report; C) Consider acceptance of the February 2017 EDC monthly financial report. Mr. Herrema seconded the motion and the motion was unanimously approved.

Matt Gallo of Lincoln Property Company gave a presentation on the status of the remodel and improvements to Fairview Town Center.

Mr. Dunlap gave an update on Social Media.

Mr. Dunlap gave an update on digital marketing efforts.

Mr. Dunlap gave an update on the Hubspot implementation.

Mr. Dunlap gave a presentation on the use of the Impact Date Project Modeling tool.

Mr. Dunlap gave an update regarding the three marketing videos. Mr. Herrema made a motion to approve the acceptance of the videos. Mr. Israeloff seconded the motion and the motion was unanimously approved.

The Board then recessed into executive session at 8:10 p.m. under Section 551.087 regarding business prospects, deliberation concerning economic incentive negotiations within the CPDD and proposed developments within the CPDD.

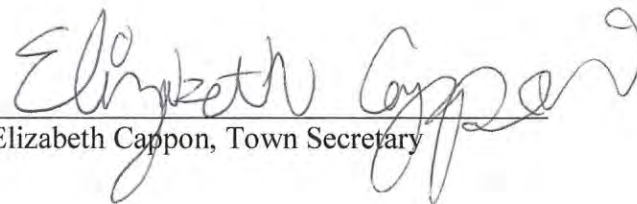
The Board came out of executive session at 8:17 p.m.

Chairman Westberg adjourned the meeting at 8:18 p.m.



Warren Westberg, EDC/CDC President

ATTEST:



Elizabeth Cappon, Town Secretary

