



**NOTICE OF A MEETING OF THE FAIRVIEW
ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS
AND THE FAIRVIEW
COMMUNITY DEVELOPMENT CORPORATION BOARD OF DIRECTORS
TOWN HALL COUNCIL CHAMBERS
372 TOWN PLACE, FAIRVIEW, TEXAS
WEDNESDAY, APRIL 19, 2017
6:30 P.M.
AGENDA**

1. Call to order.
2. Consent agenda.
 - a. Consider approval of the minutes of February 28, 2017.
 - b. Consider acceptance of the February 2017 CDC monthly financial report.
 - c. Consider acceptance of the February 2017 EDC monthly financial report.
3. Hear a presentation from Lincoln Properties.
4. Hear an update on Social Media.
5. Hear an update on digital marketing efforts.
6. Hear an update, consider and take any necessary actions on the Hubspot implementation.
7. Hear a presentation on the use of project modeling.
8. Consider and take any necessary action on three marketing videos.
9. Hear an update, consider and take any necessary action on the EDC Strategic Plan.
10. EDC/CDC recess into executive session:

The EDC/CDC will meet in closed session regarding the following items and/or any item posted on the agenda notice for this meeting as necessary under the following exceptions to the Open Meetings Act under Texas Government Code:

Section 551.087 – to discuss or deliberate Economic Development Negotiations: (1) To discuss or deliberate regarding commercial or financial information that the Town of Fairview has received from a business prospect that the Town seeks to have locate, stay, or expand in or near the territory of the Town of Fairview and with which the Town is conducting economic development negotiations; or (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision. (3) Proposed commercial/retail developments in the CPDD.

The EDC/CDC further reserves the right to enter into executive session at any time throughout any duly noticed meeting under any applicable exception to the Open Meetings Act.

11. Take any necessary action from executive session.

12. Adjourn.

I, Ray Dunlap, Economic Development Manager, hereby certify that notice of the above-named meeting was posted on the bulletin board of the Town Hall of the Town of Fairview, Texas, a place readily accessible to the public at all times, on the 14th day of April, 2017 at or before 5:30 p.m. and will remain continuously posted for at least 72 hours immediately preceding said meeting.

Elizabeth Cappon, Town Secretary

NOTICE OF ASSISTANCE AT THE PUBLIC MEETINGS:

The Town of Fairview Council Chambers is wheel chair accessible. Access to the building and special parking is available at the primary southwest and northwest entrance into the Town Hall parking lot. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, or readers, are requested to contact the Town Secretary's office at 972-562-0522, ext. 4234 or by fax at 972-886-4203.