

**TOWN OF FAIRVIEW  
TOWN COUNCIL  
ECONOMIC/COMMUNITY DEVELOPMENT CORPORATION  
SPECIAL MEETING MINUTES  
THURSDAY, MARCH 31, 2016**

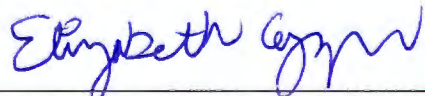
The Town Council met in special joint session with the Board members of the Fairview Economic Development Corporation and Community Development Corporation on Thursday, March 31, 2016 at 6:00 p.m. Councilmembers present were Mayor Darion Culbertson, Mayor Pro Tem Henry Lessner as well as Councilmembers Ron Samuels, John Adler, Frank O'Reilly and Renee Powell; Councilmember Hendricks was absent. EDC/CDC Board members present were President Warren Westburg, Vice Present Sim Israeloff as well as Board members Don Braun, Robert Herrema, Pam Little, Bill Nicol and Mary Price. Staff present included Assistant to the Town Manager, Adam Wilbourn; Economic Development Manager, Ray Dunlap; Planning Manager, Israel Roberts; Chief Financial Officer, Jason Weeks; Police Chief, Granver Tolliver; and Town Secretary, Elizabeth Cappon. Mayor Culbertson and President Westburg called the meeting to order at 6:02 p.m. and declared quorums were present.

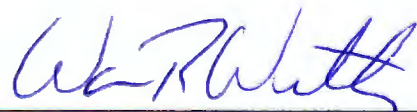
Mr. Westburg gave a presentation on the updated Strategic Plan implementation plan, which the EDC/CDC Board recently adopted, including the structure and recent history of the EDC/CDC, the Town's strengths and weaknesses, the hiring of a Marketing agency, a business incentive policy and a tax abatement policy.

The Council and the EDC/CDC Board had an extended discussion regarding the EDC/CDC Board's updated Strategic Plan including the 380 agreement, existing development versus new development, CPDD infrastructure, the EDC website and social media. Mayor Culbertson and Councilmember Adler stated their support for the EDC/CDC bringing forth a potential social media policy and execution plan to an upcoming Council meeting. Mr. Dunlap stated that the marketing agency is currently creating that.

Mayor Culbertson adjourned the meeting at 7:12 p.m.

  
Darion Culbertson, Mayor

  
Elizabeth Cappon, Town Secretary

  
Warren Westburg, EDC/CDC President