



**NOTICE OF A MEETING OF THE FAIRVIEW  
ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS  
AND THE FAIRVIEW  
COMMUNITY DEVELOPMENT CORPORATION BOARD OF DIRECTORS  
TOWN HALL COUNCIL CHAMBERS  
372 TOWN PLACE, FAIRVIEW, TEXAS  
TUESDAY, FEBRUARY 28, 2017  
5:30 P.M.  
AGENDA**

1. Call to order.
2. Consent agenda.
  - a. Consider approval of the minutes of January 21, 2017 meeting.
  - b. Consider acceptance of the December 2016 EDC monthly financial report.
  - c. Consider acceptance of the December 2016 CDC monthly financial report.
  - d. Consider acceptance of the January 2017 EDC monthly financial report.
  - e. Consider acceptance of the January 2017 CDC monthly financial report.
3. Consider, discuss and take any necessary action on meetings with CPDD Landowners.
4. Consider, discuss and take any necessary action on a policy for adding items to the agenda.
5. Consider, discuss and take any necessary action on a updating the policy on Project Application Process.
6. Consider, discuss and take any necessary action on a Social Media Strategy.
7. Consider, discuss and take any necessary action on a Social Media Policy.
8. Hear an update on the Strategic Plan.
9. Hear an update on the Google Ad Campaign, the website and Hubspot implementation.
10. Hear an update on our first fam tour and future fam tours.
11. Hear a presentation on the Impact Data Project Modeling Tool.

12. EDC/CDC recess into executive session:

The EDC/CDC will meet in closed session regarding the following items and/or any item posted on the agenda notice for this meeting as necessary under the following exceptions to the Open Meetings Act under Texas Government Code:

**Section 551.087 – to discuss or deliberate Economic Development Negotiations:** (1) To discuss or deliberate regarding commercial or financial information that the Town of Fairview has received from a business prospect that the Town seeks to have locate, stay, or expand in or near the territory of the Town of Fairview and with which the Town is conducting economic development negotiations; or (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision. (3) Proposed commercial/retail developments in the CPDD.

**Section 551.074 Personnel** – staff program evaluation.

The EDC/CDC further reserves the right to enter into executive session at any time throughout any duly noticed meeting under any applicable exception to the Open Meetings Act.

13. Take any necessary action from executive session.

14. Adjourn.

I, Elizabeth Cappon, Town Secretary, hereby certify that notice of the above-named meeting was posted on the bulletin board of the Town Hall of the Town of Fairview, Texas, a place readily accessible to the public at all times, on the 24<sup>th</sup> day of February, 2017 at or before 5:30 p.m. and will remain continuously posted for at least 72 hours immediately preceding said meeting.

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Elizabeth Cappon, Town Secretary

**NOTICE OF ASSISTANCE AT THE PUBLIC MEETINGS:**

The Town of Fairview Council Chambers is wheel chair accessible. Access to the building and special parking is available at the primary southwest and northwest entrance into the Town Hall parking lot. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, or readers, are requested to contact the Town Secretary's office at 972-562-0522, ext. 4234 or by fax at 972-886-4203.