

**TOWN OF FAIRVIEW
ECONOMIC/COMMUNITY DEVELOPMENT CORPORATIONS
MEETING MINUTES
April 22, 2015**

The EDC/CDC Board met in special session on Wednesday, April 22, 2015 at 6:30 p.m. at 372 Town Place, Fairview, Texas. Those present were Chairman Warren Westberg, members Mary Price, Bill Nicol, Sim Israeloff, and Bob Herrema. Town Manager, Julie Couch, Economic Development Manager Ray Dunlap, and CFO Jason Weeks were also present. Board members Pam Little and Don Braun were absent.

Chairman Westberg called the meeting to order at 6:30 p.m. and declared a quorum was present.

The board heard a presentation from both Scott McNeal with the Gus Macker organization and from Chris Hendricks with the events committee regarding the rescheduled 3 on 3 tournament. There was much discussion about the previous efforts to develop teams, the plans moving forward and input from the Gus Macker organization to ensure that the event in September will be successful. No action was taken.

The Board considered approval of the consent agenda consisting of the following items:

- a. Consider approval of the minutes of February 2, 2015, March 6, 2015, and March 31, 2015.
- b. Consider approval of the monthly financial report

Israeloff moved approval of the consent agenda. The motion was seconded by Nicol and approved unanimously.

There was significant discussion regarding Fairview EDC/CDC vision, goals, objectives, and related topics. The draft vision statement, mission statement, focus areas, goals and strategies were reviewed from the last meeting and changes were made. After discussion Israeloff made a motion to approve the Vision, Mission, and Focus Areas as drafted. Price seconded the motion and it was approved unanimously. After additional discussion Price made a motion to approve the strategies as drafted. Nicol seconded the motion, which passed unanimously.

The Chairman then discussed working groups from the board to work with staff on the development of action plans for the approved strategies. Westburg assigned the marketing strategies to Price and Nicol, the recruitment strategies to Braun and Israeloff, and the retention strategies to Little and Herrema. The board agreed to meet again at the end of May with interim reports from the working groups.

The Board then went into executive session at 9:10 p.m. under Section 551.087 regarding deliberation concerning economic incentive negotiations within the CPDD.

The Board came out of executive session at 9:50 p.m. No action was taken.

Chairman Westberg adjourned the meeting at 9:50 p.m.

Warren Westberg, Chair

ATTEST:

Ray Dunlap, Recording Secretary