

**TOWN OF FAIRVIEW
ECONOMIC/COMMUNITY DEVELOPMENT CORPORATIONS
MEETING MINUTES
July 22, 2015**

The EDC/CDC Board met Tuesday July 22,, 2015. The meeting was called to order at 5:36 p.m. by Chairman Warren Westberg. In addition to Westberg, also present were members Mary Price, Bill Nicol, Don Braun Bob Herrema and Pam Little. Town Manager, Julie Couch and Economic Development Manager Ray Dunlap were also present. Sim Israeloff was absent. Board member Pam Little left at 7:15.

The board heard a presentation and saw a sample video from GW Productions. After the presentation, marketing members Nicol and Price said they would explore other proposals and prices and report back to the board before a final decision is made.

Couch updated the board on infrastructure in the commercial district, which included Road Engineering and Engineering and managing the creeks. Over the next several weeks, staff will bring TIF consultants to the board for interviews.

Warren Westberg was reelected president, Sim Israeloff was reelected vice president on a motion by Don Braun and Warren Westberg amended the motion to include Don Braun as secretary. Pam Little seconded both the original motion and the amended motion.

The EDC strategic plan was adopted minus the SWOT portion. The motion was made by Bill Nicol and seconded by Pam Little.

The board conducted a budget workshop. The proposed CDC budget was in balance and the proposed EDC budget was over in expenditures by \$30,000.00 of which\$20,000.00 was from reserves for the Cane Rosso incentive and \$10,000 was for the marketing video. The board expressed a strong desire that the budgets be balanced and held an extended discussion of how to accomplish that objective. The board chose not to participate in the joint corporate golf outing, eliminating an expense of \$10,000.00

Dunlap gave an update on Gus Macker basketball tournament and stated that there is still difficulty filling teams. Ads will start running on ESPN Radio, The Ticket and KLAX. Westberg directed staff to contact Gus Macker and request they match ad spending dollar for dollar.

The Board then went into executive session at 8:30 p.m. under Section 551.087 regarding deliberation concerning economic incentive negotiations within the CPDD and under Section 551.074 regarding personnel structure.

The Board came out of executive session at 9:10 p.m.

Don Braun made a motion to approve the budget with the adjustments suggested by the board. Motion was seconded by Nicol and it passed 5-0. The town manager was asked to consult with the board prior to taking any action related to adding EDC staff. The board discussed the need for additional staffing in the EDC/CDC but was not ready to identify what that position would be until further study. The board agreed on a placeholder in the budget until that need can be determined.

Chairman Westberg adjourned the meeting at 9:14 p.m.

Warren Westberg, Chair

ATTEST:

Ray Dunlap, Recording Secretary